



**Canadian
Manufacturers &
Exporters**

Ontario

**Thursday, September 30th,
2010
2 pm – 8 pm**

Steam Whistle Brewing
255 Bremner Blvd, Toronto, ON

CME Members: \$85+HST

CME Affiliate Members: \$100+HST

Non Members: \$150+HST

Exhibitors: \$850+HST

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GLOBAL BUSINESS EXCHANGE

Exploring new markets and international partnership opportunities is essential for business growth in today's global economy.

Join 200 senior executives operating in global markets, public officials, experts, policy makers, and representatives of major foreign trade offices to exchange opinions and gain insight into trade and investment opportunities around the world.

Join us on September 30th to:

- **learn** key strategies for capitalizing on emerging global trade opportunities as markets open in a global recovery
- **benefit** from best practices of the companies who have successfully established themselves in new markets
- **network** with key market leaders and suppliers who can guide you in pursuit of new markets

AGENDA

2:00 pm **Welcome:** Ian Howcroft, Vice President, **Canadian Manufacturers & Exporters, Ontario**
Keynote Address: Hon. Sandra Pupatello, Minister, **Economic Development & Trade**

2:30-4:00 **Business Opportunities in Emerging Markets**

An informative and engaging discussion designed to highlight business opportunities in Brazil, Russia, India China and other Asian markets.

Eduardo Klurfan, V.P., Global Transaction Banking, Trade Finance and Financial Institution, **Scotiabank**
Antonio Lopes, Strategic Account Executive, Business Development Group, **EDC**
Konstantin Trofimov, Senior Trade Commissioner, **Trade Mission of the Russian Federation**
Rana Sarkar, President & Executive Director, **Canada-India Business Council**
Alex Alagappan, Partner, **Rmagine**

4:10-5:30 **Managing Risks in Going Global**

The panelists will discuss legal, economic, transaction, currency volatility and other risks a company may face while operating globally and share the strategies used by successful Canadian companies that operate internationally.

Peter Dent, Partner & National Practice Leader, Financial Advisory, **Deloitte & Touche LLP**
Karl Schamotta, Senior Market Strategist, **Custom House, a Western Union Company**
Mark Kirkey, Partner, **Gowlings**

5:40-6:30 **Been There. Done That - CEO Success Stories**

Learn, first hand, from experiences of some recent successful ventures.

Jake Tamminga, President, **JAY-LOR**
Julian Bailey, Founder, **Iceculture Inc.**
Joan Vogelesang, President & CEO, **Toon Boom Animation Inc.**

6:30 – 8:30 **Tradeshow and Reception/ Steam Whistle Brewery Tours**

Thank you to our Partners!



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